

## Virasat-E-Khalsa Museum

Anandpur Sahib, Punjab

# PORTRAYAL OF THE ILLUSTRIOUS KHALSA HERITAGE



**Anandpur Sahib Heritage Foundation** 



Pan Intellecom Ltd. was assigned the task of audio-visual portray of Khalsa heritage, by the Anandpur Sahib Heritage Foundation, starting from Bandha Bahadur unto the Independence.

#### THE CLIENT

The client, Anandpur Sahib Heritage Foundation, is dedicated to preserve the history & heritage of this holy town, Anandpur, founded by the 9th Guru of the Sikhs, Sri Guru Tegh Bahadur Sahib, in 1665.

### **REQUIREMENT**

This museum aims to assimilate and expound the legacy, i.e., virasat of the Khalsa. This recreates a grand ensemble of 500 years of Sikh history and the Khalsa heritage in a crisp, documented and seamless storytelling mode.

Customer Profile: Anandpur Sahib Foundation

**Location:** Anandpur Sahib, Punjab

Industry:
Museum and
Entertainment

**Date of Completion :** September 2016

**Value of Project:** Rs. 19.4 crores

The museum is unique in terms of its size and scale. It has 25 galleries of which 14 were completed in Phase I. The next 10 galleries were assigned to Pan Intellecom Ltd. for SITC & Programming of AV & IT equipment as part of Phase II.

#### **SOLUTION**

This being our 1st AV integration project in the vertical of Museum and Entertainment, we, therefore, had certain self-imposed standards of workmanship cum performance. We, therefore, were prudent to execute this work with utmost care and within time frame so as to create a positive mark in this niche segment. The project had wide & diverse requirements, like the Watchout, Medialon Timeline programming and so on. We, therefore, resorted to a global search and shortlisted the programmers best suitable for the job. As regards hardware components, there were options to pick from the tender makes and models but there were wide variations in procurement cost keeping in view that we were to provide trouble-free solutions at this prestigious location. We, therefore, zeroed on the best brand names in the industry which have active maintenance and upkeep base in India.

#### The key brands and related solutions used for this project are:

- 1) Christie Projectors
- 2) Watchout Controller and Software
- 3) Samsung LCD Panels
- 4) Delta Direct View Indoor LED Wall
- 5) Holobox
- 6) Showtex Motorised Screen
- 7) Medialon Show controller Showmaster Pro

## **Highlights of the Project**

**Gallery 17** - A customized triangular LED screen at 10.0 metre height is surrounded by mirrors that reflect the video content being projected on the screen. These mirrors create various kaleidoscopic images.



**Gallery 18** - 4 metres wide Motorized Showtex screen which moves to and fro per 2 minutes to add to the depth of the visuals presented to the audience



**Gallery 25** – Six 14,000 ASNI Lumens projector create 3d images on a curved screen. These images are seen by the visitors with the help of 3D glasses.





#### RESULT

The museum has no artefacts and yet offers an immersive experience with the use of projections, audio guides and motion-sensor technology to mentally transport the visitors into a different time and space.

The museum does impart the viewers a sort of fascination created by use of technology and is carried forward as a referral project for replication at other religious places, museums, art galleries, and so on.